

SCREEN

I N T E R N A T I O N A L

ADVERTISING SPECIFICATION

SCREEN DAILIES

AD PRODUCTION CONTACT

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Emap Inform Production, Greater London House,
Hampstead Road, London, NW1 7EJ

SIZE DIMENSIONS - (HEIGHT X WIDTH)

| | | |
|-------------------------|-------------|----------------|
| Cover advert | 266 x 245mm | Trim |
| | 272 x 251mm | Bleed |
| Full page | 304 x 218mm | Type |
| | 335 x 245mm | Trim |
| | 341 x 251mm | Bleed |
| Double page spread | 304 x 460mm | Type |
| | 335 x 490mm | Trim |
| | 341 x 496mm | Bleed |
| Junior spread | 150 x 460mm | Type |
| Half page horizontal | 150 x 218mm | Type Area Only |
| Half page vertical | 304 x 107mm | Type Area Only |
| Quarter page portrait | 152 x 107mm | Type Area Only |
| Quarter page vertical | 304 x 55mm | Type Area Only |
| Quarter page horizontal | 75 x 218mm | Type Area Only |

COPY REQUIREMENTS

- Please supply high res PDFs to Pass4Press standards (www.pass4press.com)
- Please ensure all fonts are embedded and colour spacing is CMYK. All images should be saved using the ISOcoated_v2_300_eci Colour Profile (www.eci.org)
- File resolution should be 300dpi and all high resolution images must be embedded within the file. Do not use OPI settings
- If an accurate, validated hard copy proof is not supplied, emap cannot be held responsible for the reproduction of these advertisements.
- Digital proofs must be 100% of the final size and must be produced from the exact pdf file supplied. Digital proofs can be accepted from a range of devices. Please check the FOGRA website (www.fogra.org) for a list of FOGRA 39L accredited devices, based on the forthcoming ISO 12647-7 proofing standard.
- All proofs must include the UGRA/FOGRA media wedge CMYK v2.2. This should be included outside the page area.
- Emap will make all reasonable efforts to ensure that the content is printed within the ISO 12647-2 printing condition.

Emap can take no responsibility for adverts that have been incorrectly supplied - the file content and construction is the responsibility of the sender.

FILE DELIVERY

Artwork can be supplied via email to: david.cumming@emap.com

We can also accept files uploaded via ftp, please contact for details.

As ftp is not a managed/tracked service, please ensure you confirm your file has been uploaded by sending an email to the production contact above.

