

# SCREEN

I N T E R N A T I O N A L

## ADVERTISING SPECIFICATION

## SCREEN MONTHLY

### AD PRODUCTION CONTACT

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### DEADLINE 7 DAYS PRIOR TO PUBLICATION DATE

### SIZE DIMENSIONS - (HEIGHT X WIDTH)

Cover advert	210 x 210mm	Trim
	216 x 216mm	Bleed
Full page	260 x 190mm	Type
	285 x 210mm	Trim
	291 x 216mm	Bleed
Double page spread	260 x 380mm	Type
	285 x 420mm	Trim
	291 x 426mm	Bleed
Half page horizontal	126 x 186mm	Type Area Only
Half page vertical	251 x 93mm	Type Area Only
Quarter page	126 x 93mm	Type Area Only

### COPY REQUIREMENTS

- Please supply high res PDFs to Pass4Press standards ([www.pass4press.com](http://www.pass4press.com))
- Please ensure all fonts are embedded and colour spacing is CMYK. All images should be saved using the ISOcoated\_v2\_300\_eci Colour Profile ([www.eci.org](http://www.eci.org))
- File resolution should be 300dpi and all high resolution images must be embedded within the file. Do not use OPI settings
- If an accurate, validated hard copy proof is not supplied, emap cannot be held responsible for the reproduction of these advertisements.
- Digital proofs must be 100% of the final size and must be produced from the exact pdf file supplied. Digital proofs can be accepted from a range of devices. Please check the FOGRA website ([www.fogra.org](http://www.fogra.org)) for a list of FOGRA 39L accredited devices, based on the forthcoming ISO 12647-7 proofing standard.
- All proofs must include the UGRA/FOGRA media wedge CMYK v2.2. This should be included outside the page area.
- Emap will make all reasonable efforts to ensure that the content is printed within the ISO 12647-2 printing condition.

Emap can take no responsibility for adverts that have been incorrectly supplied - the file content and construction is the responsibility of the sender.

### FILE DELIVERY

Artwork can be supplied via email to: david.cumming@emap.com

We can also accept files uploaded via ftp, please contact for details.

As ftp is not a managed/tracked service, please ensure you confirm your file has been uploaded by sending an email to the production contact above.

