

SCREEN

I N T E R N A T I O N A L

ADVERTISING SPECIFICATION

PRODUCT GUIDE

AD PRODUCTION CONTACT

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SIZE DIMENSIONS - (HEIGHT X WIDTH)

Cover advert	218 x 220mm	Trim
	224 x 226mm	Bleed
Full page	270 x 195mm	Type
	295 x 220mm	Trim
	301 x 226mm	Bleed
Double page spread	270 x 441mm	Type
	295 x 440mm	Trim
	301 x 446mm	Bleed
Half page horizontal	135 x 195mm	Type Area Only
Half page vertical	270 x 98mm	Type Area Only
Quarter page portrait	135 x 98mm	Type Area Only

COPY REQUIREMENTS

- Please supply high res PDFs to Pass4Press standards (www.pass4press.com)
- Please ensure all fonts are embedded and colour spacing is CMYK. All images should be saved using the ISOcoated_v2_300_eci Colour Profile (www.eci.org)
- File resolution should be 300dpi and all high resolution images must be embedded within the file. Do not use OPI settings
- If an accurate, validated hard copy proof is not supplied, emap cannot be held responsible for the reproduction of these advertisements.
- Digital proofs must be 100% of the final size and must be produced from the exact pdf file supplied. Digital proofs can be accepted from a range of devices. Please check the FOGRA website (www.fogra.org) for a list of FOGRA 39L accredited devices, based on the forthcoming ISO 12647-7 proofing standard.
- All proofs must include the UGRA/FOGRA media wedge CMYK v2.2. This should be included outside the page area.
- Emap will make all reasonable efforts to ensure that the content is printed within the ISO 12647-2 printing condition.

Emap can take no responsibility for adverts that have been incorrectly supplied - the file content and construction is the responsibility of the sender.

FILE DELIVERY

Artwork can be supplied via email to: david.cumming@emap.com

We can also accept files uploaded via ftp, please contact for details.

As ftp is not a managed/tracked service, please ensure you confirm your file has been uploaded by sending an email to the production contact above.

SCREEN
INTERNATIONAL

Cover advert

Full page

Half page
horizontal

Half page
vertical

Quarter
page
portrait