

SCREEN

INTERNATIONAL

ADVERTISING SPECIFICATION

SCREEN SUPPLEMENT

AD PRODUCTION CONTACT

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DEADLINE 7 DAYS PRIOR TO PUBLICATION DATE

DIMENSIONS - (WIDTH X HEIGHT)

| | | |
|----------------------------|---------------|----------------|
| Cover advert | 210mm x 210mm | Trim |
| | 216mm x 216mm | Bleed |
| Full page | 190mm x 260mm | Type |
| | 210mm x 285mm | Trim |
| | 216mm x 291mm | Bleed |
| Double page spread | 380mm x 260mm | Type |
| | 420mm x 285mm | Trim |
| | 426mm x 291mm | Bleed |
| Half page horizontal | 186mm x 126mm | Type Area Only |
| Half page vertical | 93mm x 251mm | Type Area Only |
| Quarter page | 93mm x 126mm | Type Area Only |

COPY REQUIREMENTS

- Please supply high res PDFs to Pass4Press standards (www.pass4press.com)
- Please ensure all fonts are embedded and colour spacing is CMYK. All images should be saved using the ISOcoated_v2_300_eci Colour Profile (www.eci.org)
- File resolution should be 300dpi and all high resolution images must be embedded within the file. Do not use OPI settings
- If an accurate, validated hard copy proof is not supplied, MBI cannot be held responsible for the reproduction of these advertisements.
- Digital proofs must be 100% of the final size and must be produced from the exact pdf file supplied. Digital proofs can be accepted from a range of devices. Please check the FOGRA website (www.fogra.org) for a list of FOGRA 39L accredited devices, based on the forthcoming ISO 12647-7 proofing standard.
- All proofs must include the UGRA/FOGRA media wedge CMYK v2.2. This should be included outside the page area.
- MBI will make all reasonable efforts to ensure that the content is printed within the ISO 12647-2 printing condition.

MBI can take no responsibility for adverts that have been incorrectly supplied - the file content and construction is the responsibility of the sender.

FILE DELIVERY

Artwork can be supplied via email to: artwork@screendaily.com

We can also accept files uploaded via ftp, please contact for details.

As ftp is not a managed/tracked service, please ensure you confirm your file has been uploaded by sending an email to the production contact above.

