

World of **locations**

Showcasing the world's film, TV & commercial locations

Brought to you by

SCREEN Broadcast
INTERNATIONAL



KFTV
Formerly **KEMPS**

MEDIA PACK 2017





WELCOME

The seventh edition of the highly successful guide showcasing the world's film, TV and commercial locations. Introducing more locations, more incentives and a spotlight on the best studios in each territory

From vast deserts to futuristic cityscapes the visual demands of features, television projects and commercials can take productions to all corners of the globe. And when it comes to international locations film-makers have never been so spoiled for choice, with more and more territories proactively seeking to draw shoots with a range of attractions including locations, incentives, facilities and crews.

Against this backdrop Screen International, Broadcast, shots and KFTV are producing world of locations for the third year. Drawing on the unrivaled expertise of these industry-leading publications, this special supplement

explores shooting in the world's foremost locations hubs, giving readers insight into each territory's unique production offer and how it is being used by film-makers.

The supplement also looks at a number of emerging locations hubs around the world, as well as explore how location shooting is changing and highlighting trends in location demand across the film, TV and commercials sectors.

Utilizing the extensive market access offered by screen, broadcast and shots, world of locations includes input from major producers and film-makers about their experiences around the world on the latest projects.

- Individual country overviews give a practical snapshot of what is on offer for film, television and commercials professionals, including:
 - An introduction to the territory as a place to shoot international projects
 - A locations overview: the type of locations available in the territory and a guide to using them
 - A user's guide to relevant production incentives and other local funding
 - An outline of studios and other local film-making infrastructure, including production service companies and key local producers
 - An overview of local film commissions and support bodies.

CIRCULATION

World of Locations will assess a range of leading global locations hubs including:



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|------------------|---------------------------|------------------|-------------------------|---------------------|------------------------------|
| ARGENTINA | CROATIA | ICELAND | MALTA | PANAMA | SPAIN |
| AUSTRALIA | CZECH REPUBLIC | IRELAND | MEXICO | POLAND | TAIWAN |
| AUSTRIA | DOMINICAN REPUBLIC | ITALY | MIDDLE EAST | RUSSIA | THAILAND |
| BRAZIL | ENGLAND | JAPAN | MOROCCO | SCANDINAVIA | TRINIDAD & TOBAGO |
| CANADA | FINLAND | LATVIA | NEW ZEALAND | SLOVENIA | USA |
| CHILE | FRANCE | LITHUANIA | NETHERLANDS | SOUTH AFRICA | WALES |
| CHINA | GERMANY | MACEDONIA | NORDIC REGION | SOUTH KOREA | |
| COLOMBIA | HUNGARY | MALAYSIA | NORTHERN IRELAND | SCOTLAND | |

DISTRIBUTION

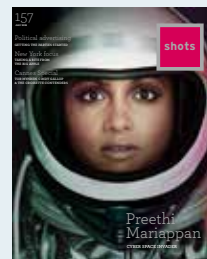
PRINT - copies	
Subscribers	9,609
Cannes Film Festival in May	2500
Media Production Show June	1500
Cannes Lions in June	2000
Toronto Film Festival in September	1500
MIPCOM in October	2000
American Film Market November	500
Sundance January 2018	500
Berlin Film Festival in February 2018	2500
Hong Kong Filmart in March 2018	1000
AFCI Locations Show in April 2018	1000
MIPTV in April 2018	1500

Total copies distributed from May 2017 - April 2018 **28,109 copies**

ONLINE - monthly impressions	
Screen	4 million
Broadcast	3 million
shots	400 K

READERSHIP

34,000+ **42,000+** **34,000+**



that's over 110,000 media professionals worldwide

ADVERTISING

PRINT

Front page trim H335 x W245mm £15,750	Outside back cover trim H335 x W245mm £11,500		Inside front cover DPS trim H335 x W490mm £9,995		Double page spread trim H335 x W490mm £6,995
	Full page trim H335 x W245mm £3,995	1/2 horizontal trim H150 mm x W218 mm £1,995	PRINT EDITORIAL DEADLINE: 24 March BOOKING DEADLINE: 21 April ARTWORK DEADLINE: 28 April PUBLICATION DATE: 5 May		



Inside front cover gatefold - £14,995

WORLD OF LOCATIONS.COM

Homepage banners



Leader 728 x 90

12 month 25% Share of WOL Homepage

Leaderboard - £4000

Country section banners



MPU 300x250

12 month exclusive sponsorship of country section

Leaderboard and Double MPU - £2000



SPONSORSHIP



Sponsor a World of Locations event with up to 20 key decision makers.

This intimate but select event gives your company the opportunity to place itself in front of key decision makers. Our editorial team will invite a high profile target audience of approximately 20 top producers/locations managers/etc to

discuss a topic agreed in advance with the sponsor. You can engage with the industry building your location into the very fabric of the discussion. You will be privy to market insight that will shape the future and your business will be seen as thought leaders within this field and experts to be consulted with.

Package:

- Topic of lunch discussion to be agreed by WOL editor
- WOL will invite up to 10 key producers/locations managers/etc
- Printed official invitation from WOL editor including sponsors logo
- Opportunity for brief welcome speech by sponsor representative at editors welcome
- 2 representatives from sponsor company to attend
- WOL & sponsor branding on name cards and menu
- Photos will be taken and shown on WOL online platforms
- Double page coverage of the event, key representative's featured as well as a pdf/reprints of the editorial coverage to be used for your own marketing purposes
- 1 x Full Page advert
- Advertising on WOL online platforms for 6 months.

Total Investment: £14,000 / \$20,000



SPONSORSHIP



The Media Production Show, to be held for the second time in June 2017, bringing together all aspects of the creative industries, including TV, films and commercials. Over two days, exhibitors and seminars share their knowledge and products that vary across pre-production, production and post.

There is a dedicated World of Locations exhibition for locations and studios, providing a fantastic opportunity to

showcase your production locations, finance incentives, and business and support services. The show attracts hundreds of global production VIPs from independent filmmakers to studio professionals. Don't miss the opportunity to promote your location, make promising connections, and learn more about what's hot in global production today.

OPPORTUNITIES TO EXHIBIT

£205.00 per sqm for space only stands
(available on 20sqm and above)

£225.00 per sqm for shell scheme stands which includes
1 socket and 1 spotlight per 6sqm.

SPONSORSHIP OPPORTUNITIES

There are several ways in which you can be part of this exciting new event and these are as follows:

- exclusive show bar
- show registration
- delegate lanyards
- delegate bags
- hanging banner
- gallery banners
- seminar theatre partnerships
- delegate badges
- seminars session partnerships
- catering and seating area
- breakfast club briefing
- stairwell branding

THE
MEDIA
PRODUCTION
SHOW

13-14 June 2017

Olympia, Hammersmith Rd,
London, W14 8UX