



6th December 2013

UK MOVIE BUZZ CHART



Overall Buzz



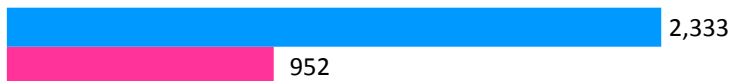
Intent to view Buzz



Not to Scale

OPENING THIS WEEK% of intent
to view

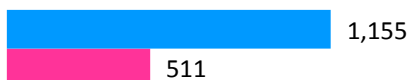
Frozen



41%



Black Nativity



44%



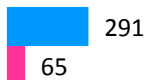
Homefront



31%



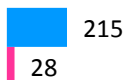
OldBoy



22%



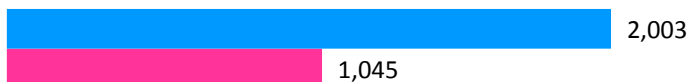
Nebraska



13%

HOLDOVERS (WEEK 2)

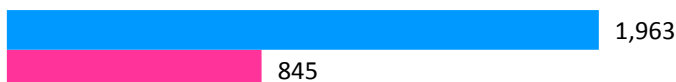
Carrie



52%



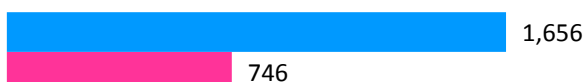
The Best Man's Holiday



43%



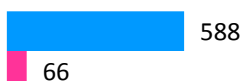
Saving Mr Banks



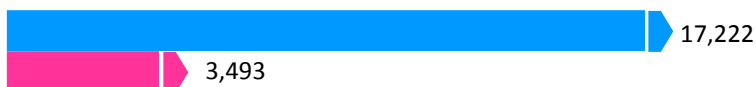
45%



Freebirds



11%

COMING SOONThe Hobbit: The
Desolation of Smaug

20%



The Christmas Candle



24%

