

3rd January 2014



UK MOVIE BUZZ CHART

Overall Buzz Intent to view Buzz Not to Scale

OPENING THIS WEEK

Paranormal Activity:
The Marked Ones



% of intent
to view

34%



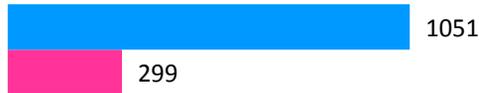
Mandela: Long
Walk to Freedom



45%



Last Vegas

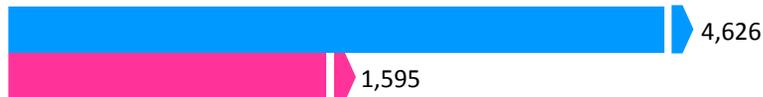


28%



HOLDOVERS (WEEK 2)

The Secret Life of
Walter Mitty



34%



47 Ronin



37%



All is Lost



38%



COMING SOON

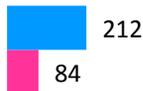
12 Years A Slave



34%



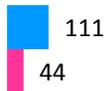
The Railway Man



40%



Delivery Man



40%



WAY TO BLUE