

SCREEN

INTERNATIONAL

www.ScreenDaily.com

Advertising Specifications - Screen Market Dailies

SIZE DIMENSIONS (Width x Height)

- Front Cover.....245 mm wide x 260 mm high + 3mm bleed to all sides
- Full Page.....245 mm wide x 335 mm high + 3mm bleed to all sides
- Double Page Spread.....490 mm wide x 335 mm high + 3mm bleed to all sides
- Junior Spread.....450 mm wide x 144 mm high (no bleed required)
- Half Page Horizontal.....210 mm wide x 144 mm high (no bleed required)
- Half Page Vertical.....102 mm wide x 287 mm high (no bleed required)
- Quarter Page Standard.....102 mm wide x 144 mm high (no bleed required)
- Quarter Page Vertical.....50 mm wide x 287 mm high (no bleed required)
- Quarter Page Horizontal....210 mm wide x 72 mm high (no bleed required)

FILE DELIVERY

Artwork to be supplied via email to:
artwork@screendaily.com and
jonathon.cooke@mbi.london

COPY REQUIREMENTS

- Please supply high res (300dpi) PDF, TIFF or JPG
- Please ensure all fonts are embedded and colour is CMYK and NOT RGB
- File resolution should be 300dpi and all high resolution images must be embedded within the file. Do not use OPI settings

MBI can take no responsibility for adverts that have been incorrectly supplied - the file content and construction is the responsibility of the sender.

AD PRODUCTION CONTACT

Jonathon Cooke
jonathon.cooke@mbi.london
 T. +44 (0) 20 3033 4296
 M. +44 (0) 07584 335148

MBI | Zetland House, 5-25 Scrutton Street, London EC2A 4HJ

