

SCREEN

INTERNATIONAL

www.ScreenDaily.com

Advertising Specifications - Screen Product Guide

SIZE DIMENSIONS (Width x Height)

- Front Cover.....220 mm wide x 218 mm high + 3mm bleed to all sides
- Full Page.....220 mm wide x 295 mm high + 3mm bleed to all sides
- Double Page Spread.....440 mm wide x 335 mm high + 3mm bleed to all sides
- Half Page Horizontal.....195 mm wide x 135 mm high (no bleed required)
- Half Page Vertical.....98 mm wide x 270 mm high (no bleed required)
- Quarter Page.....98 mm wide x 125 mm high (no bleed required)

FILE DELIVERY

Artwork to be supplied via email to:
artwork@screendaily.com and
jonathon.cooke@mbi.london

COPY REQUIREMENTS

- Please supply high res (300dpi) PDF, TIFF or JPG
- Please ensure all fonts are embedded and colour is CMYK and NOT RGB
- File resolution should be 300dpi and all high resolution images must be embedded within the file. Do not use OPI settings

MBI can take no responsibility for adverts that have been incorrectly supplied - the file content and construction is the responsibility of the sender.

AD PRODUCTION CONTACT

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