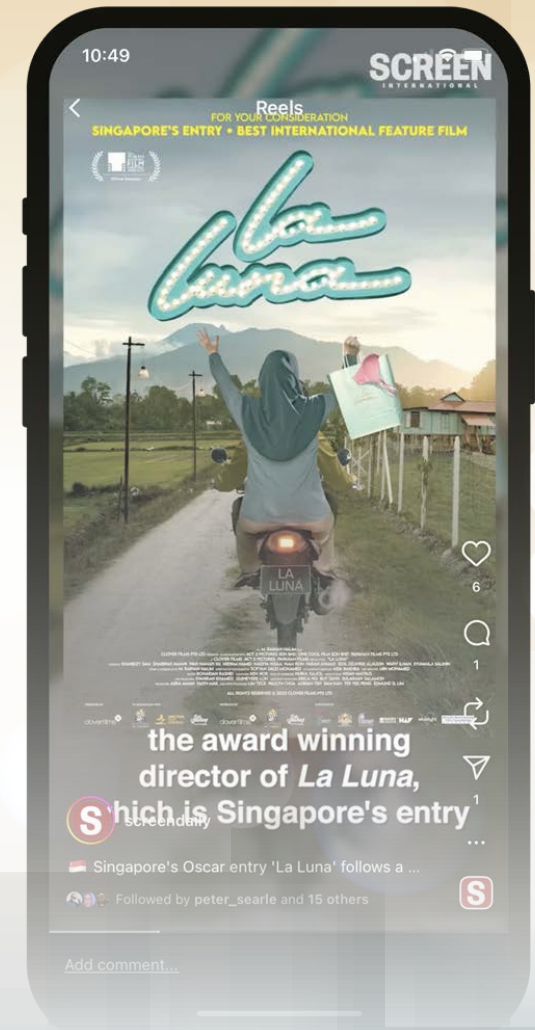


Social native media campaigns

Maximise your reach across Screen's social media channels

Social media assets specifications				
	Size	Aspect ratio	Full size	Video length
 instagram.com/screendaily facebook.com/screendaily	1080 x 1080	1:1	4GB (max)	15 sec to 10 mins
	1920x 1080	1.9:1	4GB (max)	15 sec to 10 mins
	1080 x 1350	4:5 or 9:16	4GB (max)	15 sec to 10 mins
	1080 x 1920	9:16	4GB (max)	2 mins (max)
	1080 x 1920	9:16 (Feed aspect ratio: 4:5)	4GB (max)	30 secs to 10 mins
 youtube.com/screeninternational	Standard YouTube video 3840 x 2160	16:9 or 4:3	128GB (max)	12 hours (max)
	YouTube Shorts 1080 x 1920	9:16	4MB (max)	60 secs (max)
 tiktok.com/@screendaily	1080 x 1920	9:16	287MB (max)	60 secs
	1080 x 1920	9:16	500MB (max)	60 secs
 linkedin.com/screeninternational	1080 x 1080, 1080 x 1350, 3840 x 2160	1:1, 4:5 or 16:9	5MB (max)	30 mins (max)



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